



1500 tables & booths over 3 days
August 7-9, 2026

Legends Event Center | 2533 Midtown Pk Blvd, Bryan, TX 77801



Join us for the LARGEST 2nd Amendment event in Texas!

Join us in Bryan for the Largest Gun Show in Texas!

Table Price: \$100 (8 ft. table)
Premium Booth Space: \$800 (10x10 booth)

DARWIN BOEDEKER

Owner - Texas Gun Shows, LLC

-  210-844-9599
-  info@gunshowstx.com
-  gunshowstx.com
-  For table reservations call
Joceline at 210-854-5477



largestgunshowintexas.com

 @texasgunshows

 facebook.com/txgunshows

Advertising & Media Buy

Social Media Ad campaign
spanning 6 months

Email marketing campaign to
20,000+ subscribers

Full page ads in multiple local
and state-wide publications
plus 35,000 coupon inserts

Partnership with Destination Bryan for
hotel accommodations & logistics

destinationbryan.com



Total Advertising Value for 2025
Largest Gun Show in Texas:

\$250,000+

60,000 radio ads in Texas and
surrounding states over 6
months

70+ Billboards in major Texas
metroplex locations

250+ table toppers at local
Bryan-College Station
restaurants

Vendor Information

The Largest Gun Show in Texas, hosted by Texas Gun Shows, will take place over 3 days in Bryan, Texas at the 120,000 square-foot world-class facility, Legends Event Center.



Vendor set-up & access times:

Thursday, August 6 | 10:00 am - 7:00 pm
Friday, August 7 | 8:00 am - 12:00 pm
Saturday, August 8 | 9:00am - 10:00 am
Sunday, August 9 | 9:00 am - 10:00 am



Table Cost: \$100 each
Table Size: 8 ft.

Premium booth space: \$800 for each 10x10 space
(Trade show style setup required. (Tables in booth spaces need to be requested upon reservation.)



Show Times:

Friday, August 7 | 12:00 pm - 7:00 pm
Saturday, August 8 | 10:00 am - 6:00 pm
Sunday, August 9 | 10:00 am - 5:00 pm



Payment for this show must be made in full at the time of reservation approval. You will receive an invoice electronically and may pay by check, card, or cash to confirm reservation and be entered into the show layout.



Venue policies: No outside food or beverage deliveries. No pets allowed. Service animals must be on a leash and must have a service vest. Any damage to carpet squares at your table will result in a \$35 replacement fee.



You will receive unique vendor badges for this show based on the amount of tables you reserve. These badges must be worn during show set up and event times for security purposes.

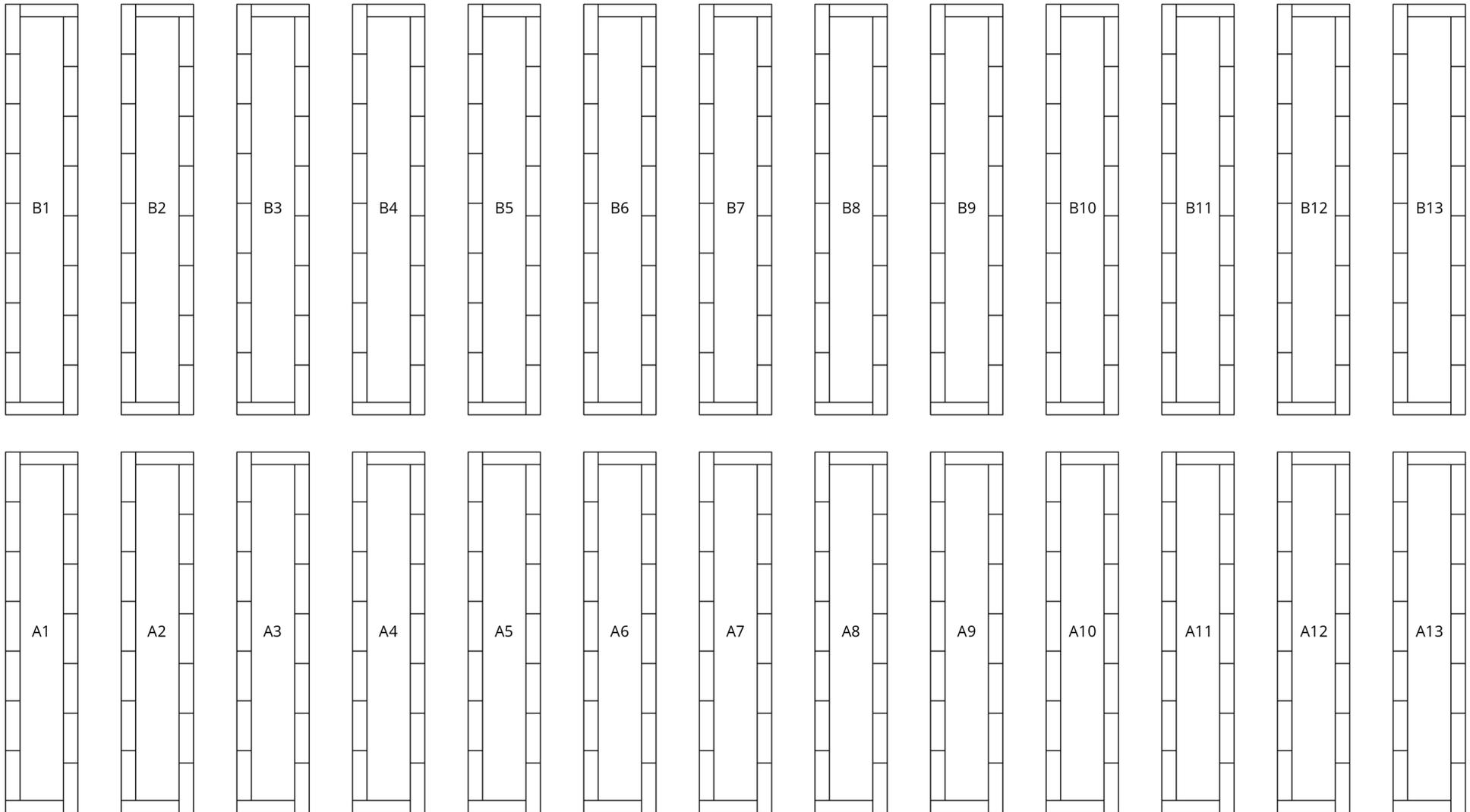
- 1-3 table = 2 badges
- 4-10 tables = 3 badges
- 10+ tables = 4 badges
- 10x10 booth = 4 badges



All firearms MUST be unloaded and zip tied, including personal carry firearms.

Any additional badges needed will be \$25 each.

MAIN FLOOR * MAIN FLOOR * MAIN FLOOR * MAIN FLOOR *



Stairs

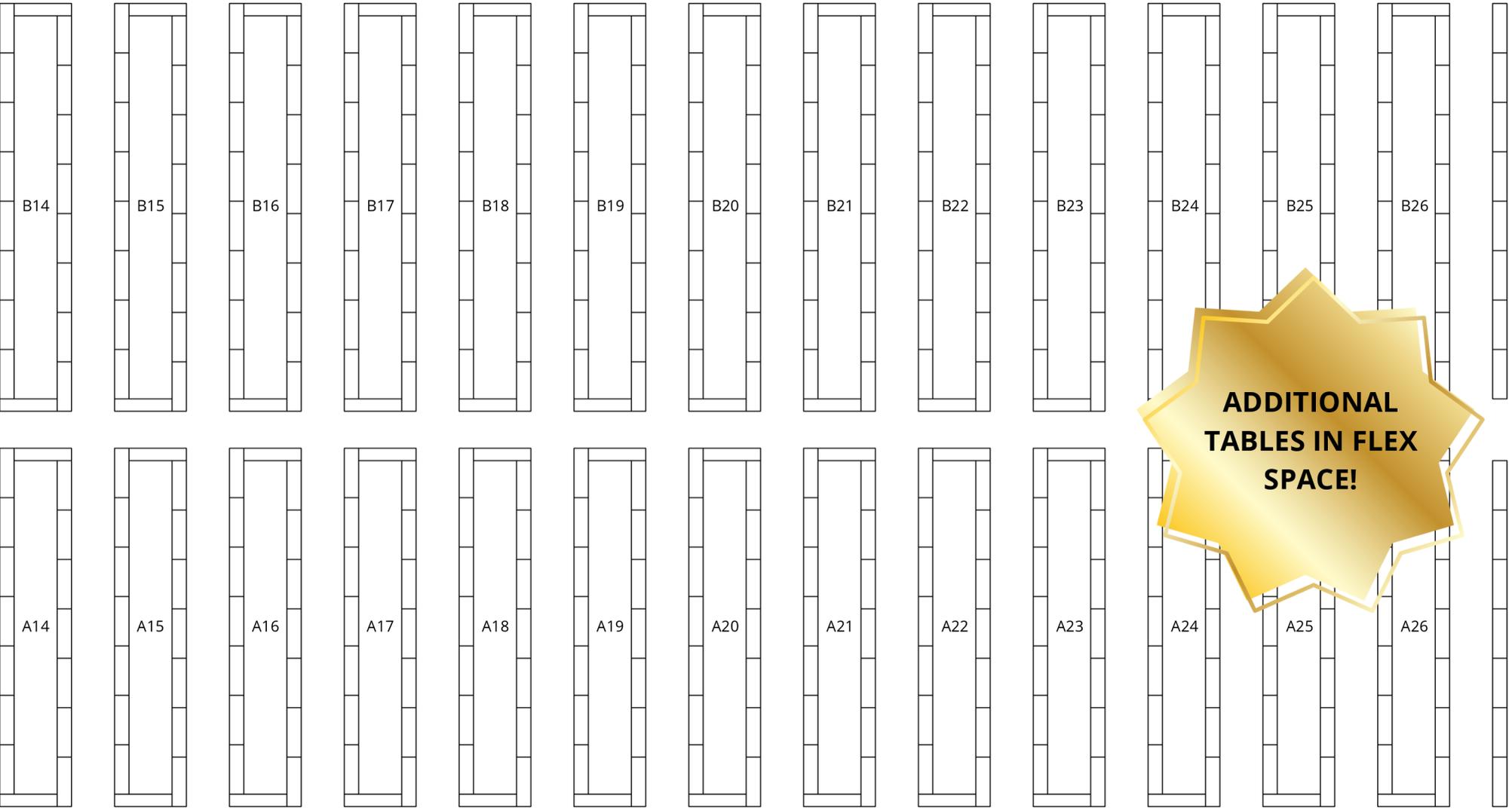
Stairs

Stairs

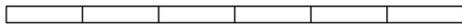
Booth 1	Booth 2	Booth 3	Booth 4	Booth 5	Booth 6	Booth 7	Booth 8
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Booth 9	Booth 10	Booth 11	Booth 12	Booth 13	Booth 14	Booth 15	Booth 16
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MAIN FLOOR * MAIN FLOOR * MAIN FLOOR * MAIN FLOOR *



**ADDITIONAL
TABLES IN FLEX
SPACE!**



Stairs

Ramp

Booth 17	Booth 18	Booth 19	Booth 20	Booth 21	Booth 22	Booth 23	Booth 24
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Booth 25	Booth 26	Booth 27	Booth 28	Booth 29	Booth 30	Booth 31	Booth 32	Booth 33
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Sponsorship Opportunities

Texas Gun Shows is excited to announce an incredible opportunity for sponsor partners to join us at the BEST and MOST ATTENDED gun show in Texas! We offer a range of sponsorship options to help showcase your brand and connect with a passionate 2nd Amendment community. Take a look at the opportunities and contact us to discuss how we can partner to make this event unforgettable!

Sponsorship deadline: May 1, 2026

Premium Sponsorship Package

- Title sponsorship package customized to the client which may include mention in radio ads, billboards, Largest Gun Show website, brochures, and other print marketing materials
- Logo & signage prominently displayed at venue
- Premium booth location for maximum visibility and foot traffic during show

\$35,000

Calendar Sponsorship

Become our sponsor partner for the TGS Girls 16-month 2026-2027 calendar and receive brand recognition throughout the entire year! An exclusive partnership is available for \$7500, or you may sponsor one month in the calendar for \$1000.

\$7500

Golf Cart Shuttle Sponsorship

Put your brand front and center as a shuttle partner at the event. Your company will be featured on one of our extended golf carts, vinyl-wrapped with your branding, transporting attendees from the parking lot to the show entrance throughout the weekend.

\$4500

Lanyard & Badge Sponsor

Feature your brand on the official lanyards and badges for the 2026 show! These lanyards may also be used by Texas Gun Shows vendors at other events throughout the year, making this a valuable opportunity for long-term brand visibility.

\$3000

Floor Decals

Increase brand visibility throughout the show by placing your logo on directional floor decals. These decals will include island numbers and traffic flow indicators, providing clear guidance to attendees while giving your brand exposure down every aisle.

\$2500

Giveaway & Seminar Sponsorships

Giveaway Sponsorship Package

In 2025 we gave away \$100,000 in giveaways in collaboration with our vendors and sponsors! This year, don't miss your opportunity to join in the action as we go live with giveaways on the hour, every hour of the show!

- Semi-Auto VIP Package (see VIP Vendor Advertising page)
- Giveaway display at show entrance
- Live drawing and announcement during show as well as streamed live on TGS social media (slots are first come, first served)
- Giveaway must have a retail value of at least \$500 to be eligible, in addition to a \$500 marketing fee.

\$500 + \$500 retail value giveaway



Seminar Sponsor

Have something to say to an audience of Second Amendment-loving patriots? Want to showcase a custom precision-build or offer a taste of your specialized training in a free seminar? Grab a time slot and prepare to take the stage!

- 1.5 hour time slot to conduct a seminar in the designated turf room near show exit (slots are limited and first come, first served)
- Announcements during show regarding the upcoming seminar
- Advertisement for seminars on social media prior to show and displayed on TVs during show

\$1500

VIP Patriot Program

Texas Gun Shows' VIP Patriot Program is an opportunity for gun show visitors to subscribe, support, and save at our shows. For \$24.95 per month, VIP Patriots receive:

- Admission to any Texas Gun Shows location
- Entry to show 30 minutes earlier than general public
- Automatic entry to gun giveaways at every show (need not be present to win)
- Discounts with participating vendors in show
- 50% off buyer's premium at Texas Gun Shows No Reserve Auctions
- Digital membership card for Apple or Google Wallet to use at show check-in



VIP Vendor Program



The VIP Vendor Program is completely free to any vendor who chooses to participate in this exclusive perk offered to our VIP Patriots. By joining, you'll be featured in our VIP Vendor Directory and gain added visibility with high-value customers. Enrollment is simple—just create your vendor profile and select the discount or promotion you'd like to offer to shoppers wearing a gold VIP wristband. The offer is entirely up to you—it could be a percentage off, a bonus item with purchase, a lifetime warranty, or any other value-added promotion. As a participating vendor, you'll also receive official VIP Vendor signage to proudly display at your table during the show.

To sign up as a VIP Vendor, visit our Vendor Info page at: gunshowstx.com/vendor

You may also scan the QR code for a direct link to set up your VIP Vendor profile!

VIP Vendor Advertising Opportunities

Want to boost your exposure even more as a VIP Vendor? Take advantage of some additional advertising opportunities during the Largest Gun Show in Texas!

Learn more about our VIP programs at: gunshowstx.com/VIP

DEADLINE to be featured in VIP booklets June 1, 2026

The Full Auto Ad Package

- 30-second promotional spot on rotating digital ads displayed on venue TVs
- Full page ad in VIP Patriot booklets available for all attendees
- Ad placement on Texas Gun Shows website & social media pages
- Social media live interview during show

\$500

The Semi-Auto Ad Package

- 15-second promotional spot on rotating ads on venue TVs
- Half page advertisement in VIP Patriot booklets
- Social media mentions on official Texas Gun Shows pages

\$300

The Single Shot Ad Package

- 8-second promotional spot on rotating ads on venue TVs
- Quarter page ad in VIP Patriot booklets

\$100

Premium Booth Space

Secure a premium booth space near the show entrance or in another high-traffic area on the main floor. These locations are ideal for businesses with full trade show setups and are designed to help you stand out from the crowd. Spaces are limited and fill quickly — reserve early for the best placement and exposure throughout the weekend.

10 x 10 Booth Space

- Premium booth space with prime exposure in the very front of show
- Pipe and drape between booth spaces
- 8' table included upon request
- Electricity additional \$25

\$800

10 x 20 Booth Space

- Premium booth space with prime exposure in the very front of show
- Pipe and drape between booth spaces
- Up to two 8' tables included upon request
- Electricity additional \$25

\$1600



ENTER TO WIN FREE TABLES & HOTEL STAY!



GOLD PRIZE

FREE tables &
3 night hotel stay

SILVER PRIZE

FREE tables &
2 night hotel stay



BRONZE PRIZE

FREE tables &
1 night hotel stay

Rules: To be eligible for the vendor giveaway, participants must be registered and have their tables paid in full for the Largest Gun Show in Texas, scheduled for August 7–9, 2026, at the Legends Event Center in Bryan, Texas. All payments must be received no later than June 30, 2025. If a vendor has not paid by this deadline, any potential winnings will be forfeited and awarded to the next eligible participant. Winners will be contacted by phone. The number of free tables awarded will equal the number of tables the vendor has paid for.





Thank you Kaitlyn Drury & The Drury Agency for an impressive inaugural TGS calendar launch!



Special thank you to the mayor of Bryan, Bobby Gutierrez, for sharing our vision and supporting us every step of the way. Thank you to Morgan and Jay at Destination Bryan for taking care of our vendors, staff, and patrons, and making us feel welcomed and truly appreciated as part of your community. And a huge thank you to Jamie and Mitchell at Legends Event Center, and the entire Legends event staff who pushed limits to help coordinate and pull off an event with over 17,000 in attendance! You all went above and beyond managing every detail, and we have so much gratitude for each and every one of you who helped turn our dreams into reality! Can't wait to dream even bigger with you all!

-Darwin & Joceline Boedeker

2026

CONFERENCE

January 2-4 San Antonio
January 9-11 Round Rock
January 30-February 1 San Antonio
February 14-15 Galveston
March 6-8 San Antonio
March 28-29 Hondo
April 10-12 San Antonio
April 17-19 Round Rock
April 25-26 Eagle Pass
May 1-3 San Antonio
May 23-24 Victoria
June 5-7 San Antonio
June 13-14 Buda
June 26-28 Round Rock
July 31-August 2 San Antonio
August 7-9 Bryan *Largest*
August 15-16 Galveston
August 22-23 Buda
September 4-6 San Antonio
September 25-27 Round Rock
October 2-4 San Antonio
October 17-18 Buda
October 24-25 Victoria
November 6-8 San Antonio
November 14-15 Laredo
November 21-22 Buda
November 27-29 Round Rock
December 4-6 San Antonio
December 19-20 Hondo

